Page 1 of 7

CONTRACT



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And:

GMMB 3050 K STREET NW WASHINGTON, DC 20007

	Contract / Revision		Alt Order #		
	325495	/		WOC1003	1965
Product					
Candidate Orders					
Contract Dates	Estimate #				
07/21/12 - 08/03/12	1492				
Advertiser			Ori	iginal Date	/ Revision
OBAMA FOR AMERICA			08	3/09/12	/ 08/09/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Account Executive Sales		Sales Office	
	WRC	Kaitie (Con	way	Washington DC
	Special Hand	ing			
	Demographic	_			
	RA18+				
	IDB#	Adverti	ser	Code	Product Code
		95			101
	Agency Ref			Advertiser	Ref
	25779			19078	

all spots on order - immediately preemptible class of time

		Spo	ots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	TypeS	pots	Amount
1 WRC 07/21/12 08/03/12 9-10A TODAY SHOW 2	9A-10A	:30		NM	5	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 07/21/12 07/27/12 MTWTF 5	\$1,000.00					
Week: 07/28/12 08/03/12 MTWTF 5	\$1,000.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
6 WRC 07/28/12-08/03/12 9-10A TODAY SHOW 2	9A-10A	MTuWThF :30	\$1,000.00	VМ		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27				
PREEMPT-PROGRAM CHANGE						
7 WRC 07/28/12-08/03/12 9-10A TODAY SHOW 2	9A-10A	MTuWThF :30	\$1,000.00	VΜ		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27				
PREEMPT-PROGRAM CHANGE						
8 WRC 07/28/12-08/03/12 9-10A TODAY SHOW 2	9A-10A	MTuWThF :30	\$1,000.00	VM		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27				
PREEMPT-PROGRAM CHANGE						
9 WRC 07/28/12-08/03/12 9-10A TODAY SHOW 2	9A-10A	MΓuWThF :30	\$1,000.00	VΜ		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27				
PREEMPT-PROGRAM CHANGE						
10 WRC 07/28/12-08/03/12 9-10A TODAY SHOW 2	9A-10A	MTuWThF :30	\$1,000.00	VΜ		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27				
PREEMPT-PROGRAM CHANGE						
2 WRC 07/21/12 08/03/12 10-11A TODAY SHOW 3	10A-11A	:30		NM	5	\$3,500.00
Start Date End Date Weekdays Spots/Week	Rate			ı		, ,
Week: 07/21/12 07/27/12 MTWTF 5	\$700.00					
Week: 07/28/12 08/03/12 MTWTF 5	\$700.00			I		

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilitie obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agr the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon re shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the

home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whe express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days peffective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set for including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spe this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 08/09/12 Page 2 of 7



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	Contract / Revision 325495 /	Alt Order #_ WOC10031965
Contract Dates 07/21/12 - 08/03/12	Product Candidate Orders	Estimate # 1492

	·
Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/09/12 / 08/09/12

		Spot	s/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Manhalana Lawath	D-1-	T	_
Spot Ch Date Range Description 6 WRC 07/28/12-08/03/12 10-11A TODAY SHOW 3	Start/End Time 10A-11A	Weekdays Length MTuWThF :30	Rate	Type VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2			\$700.00	VIVI	
PREEMPT-PROGRAM CHANGE	-0,0.2 1,0.22,0.20,0.	2 1,0.20,0.20,0.21			
7 WRC 07/28/12-08/03/12 10-11A TODAY SHOW 3	10A-11A	MTuWThF :30	\$700.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27			
PREEMPT-PROGRAM CHANGE	104 114	МГuWThF :30	\$ 7 00.00	VA 4	
8 WRC 07/28/12-08/03/12 10-11A TODAY SHOW 3 See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	10A-11A 20 8 21 8 22 8 23 8		\$700.00	VM	
PREEMPT-PROGRAM CHANGE	20,0.21,0.22,0.20,0.	24,0.20,0.20,0.21			
9 WRC 07/28/12-08/03/12 10-11A TODAY SHOW 3	10A-11A	MTuWThF :30	\$700.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27			
PREEMPT-PROGRAM CHANGE		ME MELL	4		
10 WRC 07/28/12-08/03/12 10-11A TODAY SHOW 3	10A-11A	MTuWThF :30	\$700.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,6.21,6.22,6.23,6.	24,6.20,6.20,6.27			
3 WRC 07/21/12 08/03/12 11A-12P MIDDAY NEWS	11A-12P	:30		NM 5	\$2,250.00
Start Date End Date Weekdays Spots/Week	Rate	.50		VIVI 5	φ2,230.00
Week: 07/21/12 07/27/12 MTWTF 5	\$450.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WRC 07/21/12-07/27/12 11A-12P MIDDAY NEWS	11A-12P	MTuWThF :30	\$450.00	VM	
See MG 3.11 11 WRC 07/25/12-07/27/12 11A-12P MIDDAY NEWS	11A-12P	WThF :30	\$450.00	NM	
MG for 3.1 07/23	1174-121	.50	ψ+30.00	VIVI	
Week: 07/28/12 08/03/12 MTWTF 5	\$450.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
6 WRC 07/28/12-08/03/12 11A-12P MIDDAY NEWS	11A-12P	MTuWThF :30	\$450.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27			
7 WRC 07/28/12-08/03/12 11A-12P MIDDAY NEWS	11A-12P	MTuWThF :30	\$450.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2			φ430.00	VIVI	
PREEMPT-PROGRAM CHANGE	-0,0.2 .,0.22,0.20,0.	_ 1,00,00,01			
8 WRC 07/28/12-08/03/12 11A-12P MIDDAY NEWS	11A-12P	MTuWThF :30	\$450.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27			
PREEMPT-PROGRAM CHANGE	444.400	MTuWThF :30	# 450.00		
9 WRC 07/28/12-08/03/12 11A-12P MIDDAY NEWS See MG 8.11.8.12.8.13.8.14.8.15.8.16.8.17.8.18.8.19.8.2	11A-12P		\$450.00	VM	
PREEMPT-PROGRAM CHANGE	20,0.21,0.22,0.23,0.	24,0.23,0.20,0.27			
10 WRC 07/28/12-08/03/12 11A-12P MIDDAY NEWS	11A-12P	MΓuWΓhF :30	\$450.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	20,8.21,8.22,8.23,8.	24,8.25,8.26,8.27		J	
PREEMPT-PROGRAM CHANGE					
4 WRC 07/21/12 08/03/12 Access H Live 12-1p	12-1p	:30		VM 5	\$2,000.00
Week: O7/21/12 End Date Weekdays Spots/Week 507/21/12 O7/27/12 WIWTF 5	<u>Rate</u> \$400.00				
1100N. 01/21/12 01/21/12 MI HII	ψ+00.00			•	

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This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilitie obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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Contract Agreement Between: Print Date 08/09/12 Page 3 of 7



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	Contract / Revision 325495 /	Alt Order # WOC10031965
Contract Dates 07/21/12 - 08/03/12	Product Candidate Orders	Estimate #
Advertiser	Candidate Orders	Original Date / Revision
OBAMA FOR AMERICA		08/09/12 / 08/09/12

		Spot	s/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type Spots	Amount
Week: Start Date 07/28/12 End Date 08/03/12 Weekdays MTWTF Spots/Week 5	Rate \$400.00				
Spot Ch Date Range Description 6 WRC 07/28/12-08/03/12 Access H Live 12-1p	Start/End Time 12-1p	Weekdays Length MTuWThF :30	<u>Rate</u> \$400.00	Type VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	<i>r</i> -		Ψ-00.00 -	VIVI	
7 WRC 07/28/12-08/03/12 Access H Live 12-1p	12-1p	MTuWThF :30	\$400.00	vM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	•	24,8.25,8.26,8.27	,		
8 WRC 07/28/12-08/03/12 Access H Live 12-1p	12-1p	MΓuWThF :30	\$400.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.2	, , ,			
9 WRC 07/28/12-08/03/12 Access H Live 12-1p	12-1p	MTuWThF :30	\$400.00	VМ	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.2				
10 WRC 07/28/12-08/03/12 Access H Live 12-1p	12-1p	MTuWThF :30	\$400.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.2	24,8.25,8.26,8.27			
5 WRC 07/21/12 08/03/12 1-2P DAYS OF OUR LIVES		:30		VM 5	\$3,000.00
Week: O7/21/12 End Date Weekdays Spots/Week 507/21/12 O7/27/12 MIWTF 5	<u>Rate</u> \$600.00				
Week: 07/28/12 08/03/12 MTWTF 5	\$600.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
6 WRC 07/28/12-08/03/12 1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF :30	\$600.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.2	24,8.25,8.26,8.27			
7 WRC 07/28/12-08/03/12 1-2P DAYS OF OUR LIVES	1P-2P	MΓuWThF :30	\$600.00	VМ	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	, , , ,	, , ,			
8 WRC 07/28/12-08/03/12 1-2P DAYS OF OUR LIVES		MTuWThF :30	\$600.00	VM .	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.2	24,8.25,8.26,8.27			
9 WRC 07/28/12-08/03/12 1-2P DAYS OF OUR LIVES	1P-2P	МГuWГhF :30	\$600.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2			φοσο.σσ	4707	
PREEMPT-PROGRAM CHANGE	.0,0.21,0.22,0.20,0.1	2 1,0.20,0.20,0.21			
10 WRC 07/28/12-08/03/12 1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF :30	\$600.00	VM	
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	20,8.21,8.22,8.23,8.2	24,8.25,8.26,8.27			
6 WRC 07/21/12 08/03/12 2-3p Nate Berkus	2-3p	:30		VM 5	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/21/12 07/27/12 MTWTF 5	\$400.00				
Week: 07/28/12 08/03/12 MTWTF 5	\$400.00				

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Contract Agreement Between: Print Date 08/09/12 Page 4 of 7

OBAMA FOR AMERICA



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	Contract / Revision 325495 /	Alt Order #_ WOC10031965
Contract Dates 07/21/12 - 08/03/12	Product Candidate Orders	Estimate #
Advertiser	Or	riginal Date / Revision

/ 08/09/12

08/09/12

		Spots	s/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel	k Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 6 WRC 07/28/12-08/03/12 2-3p Nate Berkus See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	Rate Start/End Time 2-3p 20,8.21,8.22,8.23,8.	Weekdays Length MTuWThF:30 .24,8.25,8.26,8.27	<u>Rate</u> \$400.00	Type VM	
7 WRC 07/28/12-08/03/12 2-3p Nate Berkus See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	2-3p 20,8.21,8.22,8.23,8.	MTuWThF :30 .24,8.25,8.26,8.27	\$400.00	VM	
8 WRC 07/28/12-08/03/12 2-3p Nate Berkus See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	2-3p 20,8.21,8.22,8.23,8.	MTuWThF :30 .24,8.25,8.26,8.27	\$400.00 -	VM	
9 WRC 07/28/12-08/03/12 2-3p Nate Berkus See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	2-3p 20,8.21,8.22,8.23,8.	МГuWThF :30 .24,8.25,8.26,8.27	\$400.00 -	VM	
10 WRC 07/28/12-08/03/12 2-3p Nate Berkus See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.1 PREEMPT-PROGRAM CHANGE	2-3p 20,8.21,8.22,8.23,8.	МГuWThF :30 .24,8.25,8.26,8.27	\$400.00	VM	
7 WRC 07/21/12 08/03/12 Ellen Start Date End Date Weekdays Spots/Week Week: 07/21/12 07/27/12 MIWTF 5 Week: 07/28/12 08/03/12 MIWTF 5	3P-4P Rate \$800.00 \$800.00	:30		NM 5	\$4,000.00
Spot Ch Date Range Description 6 WRC 07/28/12-08/03/12 Ellen See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.1 PREEMPT-PROGRAM CHANGE	Start/End Time 3P-4P 20,8.21,8.22,8.23,8.	Weekdays Length MTuWThF:30 .24,8.25,8.26,8.27	Rate_ \$800.00	<u>Type</u> √ <i>M</i>	
7 WRC 07/28/12-08/03/12 Ellen See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	3P-4P 20,8.21,8.22,8.23,8.	МГuWThF :30 .24,8.25,8.26,8.27	\$800.00	VM	
8 WRC 07/28/12-08/03/12 Ellen See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8. PREEMPT-PROGRAM CHANGE	3P-4P 20,8.21,8.22,8.23,8.	МГuWThF :30 .24,8.25,8.26,8.27	\$800.00 -	VM	
9 WRC 07/28/12-08/03/12 Ellen See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8. PREEMPT-PROGRAM CHANGE	3P-4P 20,8.21,8.22,8.23,8.	МГuWThF :30 .24,8.25,8.26,8.27	\$800.00 -	VΜ	
10 WRC 07/28/12-08/03/12 Ellen See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8. PREEMPT-PROGRAM CHANGE	3P-4P 20,8.21,8.22,8.23,8.	МГuWThF :30 .24,8.25,8.26,8.27	\$800.00	VM	
8 WRC 07/21/12 08/03/12 7-9A TODAY SHOW Start Date End Date Weekdays Spots/Week Week: 07/21/12 07/27/12 MTWTF 5 Week: 07/28/12 08/03/12 MTWTF 5	7A-9A <u>Rate</u> \$2,800.00 \$2,800.00	:30		VM 22	\$59,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilitie obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon reshall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, wh express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days perfective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set for including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specifical part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 08/09/12 Page 5 of 7

Advertiser



www.nbcwashington.com

	Contract / Revision	Alt Order #
	325495 /	WOC10031965
Contract Dates	Product	Estimate #
07/21/12 - 08/03/12	Candidate Orders	1492

Original Date / Revision

w.nbcwashington.com		OBAMA FOR	AMERICA	08/09/12 /	08/09/12
			Spots/	-	
ine Ch Start Date End Date I	Description Star	rt/End Time Days	Length Week Rate	Type Spot	s Amount
Spot Ch Date Range 6 WRC 07/28/12-08/03/12			F:30 \$2,800.00	Type VM	
PREEMPT-PROGRAM CHA 7 WRC 07/28/12-08/03/12 See MG 8.11,8.12,8.13,8.14, PREEMPT-PROGRAM CHA	7-9A TODAY SHOW 7A-,8.15,8.16,8.17,8.18,8.19,8.20,8.2		.σσ ψ=,σσσ.σσ	· VM	
8 WRC 07/28/12-08/03/12	7-9A TODAY SHOW 7A-,8.15,8.16,8.17,8.18,8.19,8.20,8.2		7-,	· VM	
9 WRC 07/28/12-08/03/12	7-9A TODAY SHOW 7A-,8.15,8.16,8.17,8.18,8.19,8.20,8.2		.σσ ψ=,σσσ.σσ	VM .	
10 WRC 07/28/12-08/03/12	7-9A TODAY SHOW 7A-,8.15,8.16,8.17,8.18,8.19,8.20,8.2		7-,	· VM	
11 WRC 07/30/12-08/03/12		10A MTuWTh	ıF :30 \$2,800.00	NΜ	
12 WRC 07/30/12-08/03/12 MG for 7.7,6.9,9.10,6.6,9.6,1	2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.	.10A MTuWTh 7,6.8,1.10,7.10,7.9,5.9,	F :30 \$2,800.00 9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7	٧M	
14 WRC 07/30/12-08/03/12	2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6. OLY EARLY MORNING M-F 6A-	7,6.8,1.10,7.10,7.9,5.9, 10A MTuWTh	9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7 F :30 \$2,800.00	MV	
15 WRC 07/30/12-08/03/12	2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6. OLY EARLY MORNING M-F 6A- 2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.	.10A MTuWTh 7,6.8,1.10,7.10,7.9,5.9,	.F :30 \$2,800.00 9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7	NM ,2.9,8.9	
MG for 7.7,6.9,9.10,6.6,9.6,1 17 WRC 07/30/12-08/03/12	OLY EARLY MORNING M-F 6A- 2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6. OLY EARLY MORNING M-F 6A-	7,6.8,1.10,7.10,7.9,5.9, 10A MTuWTh	9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7 uF :30 \$2,800.00	NΜ	
18 WRC 07/30/12-08/03/12 MG for 7.7,6.9,9.10,6.6,9.6,1	2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6. OLY EARLY MORNING M-F 6A- 2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.	.10A MTuWTh 7,6.8,1.10,7.10,7.9,5.9,	F :30 \$2,800.00 9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7	MV	
MG for 7.7,6.9,9.10,6.6,9.6,1	OLY EARLY MORNING M-F 6A- 2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6. OLY EARLY MORNING M-F 6A-	7,6.8,1.10,7.10,7.9,5.9,	9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7	NM ,2.9,8.9 _. NM	
21 WRC 07/30/12-08/03/12	2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6. OLY EARLY MORNING M-F 6A- 2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.	10A MTuWTh	F :30 \$2,800.00	NΜ	
22 WRC 07/30/12-08/03/12	OLY EARLY MORNING M-F 6A-2.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.	10A MTuWTh	F :30 \$2,800.00	MV	

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9,

MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9

MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,5.8,6.7,6.8,1.10,7.10,7.9,5.9,9.8,7.6,1.6,9.7,1.7,5.7,2.8,8.7,2.9,8.9,

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilitie obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agr the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

MTuWThF---- :30

MTuWThF---- :30

MTuWThF---- :30

\$2.800.00

\$2,800.00

\$2,800.00

MV

FOR NBCE CONTRACTS: This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon re

WRC 07/30/12-08/03/12 OLY EARLY MORNING M-F 6A-10A

WRC 07/30/12-08/03/12 OLY EARLY MORNING M-F 6A-10A

WRC 07/30/12-08/03/12 OLY EARLY MORNING M-F 6A-10A

shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, wh express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days p effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set for including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spe this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 08/09/12 Page 6 of 7



PREEMPT-PROGRAM CHANGE

www.nbcwashington.com

	Contract / Revision	Alt Order #
	325495 /	WOC10031965
Contract Dates	Product	Estimate #
07/21/12 - 08/03/12	Candidate Orders	1492

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	08/09/12 / 08/09/12

		Spo	ots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week 26 WRC 07/28/12-07/29/12 6-7P SAT/SUN NEWS/NN I MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6, 27 WRC 07/28/12-07/29/12 6-7P SAT/SUN NEWS/NN I	5.8,6.7,6.8,1.10,7.1 R(6P-7P	SaSı :30	\$1,625.00	NM		
MG for 7.7,6.9,9.10,6.6,9.6,12.2,9.9,1.9,5.10,1.8,7.8,5.6,			.7,5.7,2.8,8.7,2.9,			
9 WRC 07/21/12 08/03/12 4-5P NEWS4 @ 4PM Start Date Week: 07/21/12 End Date 07/27/12 Week: 07/28/12 08/03/12 MTWTF 5 Week: 07/28/12 08/03/12 MTWTF 5	4P-5P <u>Rate</u> \$1,000.00 \$1,000.00	:30		MM	5	\$5,000.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
6 WRC 07/28/12-08/03/12 4-5P NEWS4 @ 4PM See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	4P-5P 20,8.21,8.22,8.23,8.	MTuWThF: :30 .24,8.25,8.26,8.27	\$1,000.00	VM		
7 WRC 07/28/12-08/03/12 4-5P NEWS4 @ 4PM See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	4P-5P 20,8.21,8.22,8.23,8.	MTuWThF :30 .24,8.25,8.26,8.27	\$1,000.00	VМ		
PREEMPT-PROGRAM CHANGE 8 WRC 07/28/12-08/03/12 4-5P NEWS4 @ 4PM See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	4P-5P 20 8 21 8 22 8 23 8	MTuWThF :30	\$1,000.00	VМ		
PREEMPT-PROGRAM CHANGE	20,0.21,0.22,0.23,0.	.24,0.20,0.20,0.21				
9 WRC 07/28/12-08/03/12 4-5P NEWS4 @ 4PM	4P-5P	MTuWThF :30	\$1,000.00	νM		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE						
10 WRC 07/28/12-08/03/12 4-5P NEWS4 @ 4PM See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2 PREEMPT-PROGRAM CHANGE	4P-5P 20,8.21,8.22,8.23,8.	MTuWThF :30 .24,8.25,8.26,8.27	\$1,000.00 -	VM		
10 WRC 07/21/12 08/03/12 6-7P NEWS4 @ 6PM	6P-7P	:30		NΜ	10	\$24,000.00
Start Date End Date Weekdays Spots/Week Week: 07/21/12 07/27/12 MTWTF 5 Week: 07/28/12 08/03/12 MTWTF 5	Rate \$2,400.00 \$2,400.00					, ,
7700M 07720712 00700712 0	* ,				4.0	# 50.000.00
11 WRC 07/21/12 08/03/12 7-730P NBC NIGHTLY NEW Start Date End Date Weekdays Spots/Week	V:7P-730P Rate	:30		٧M	10	\$50,000.00
Week: 07/21/12 07/27/12 MTWTF 5	\$5,000.00			j		
Week: 07/28/12 08/03/12 MTWTF 5	\$5,000.00					
12 WRC 07/21/12 07/31/12 Love in Wild	10-11p	:30		NΜ	1	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate			ļ		
Week: 07/21/12 07/27/12 -T 1 Week: 07/28/12 08/03/12 -T 1	\$4,500.00 \$4,500.00			1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
2 WRC 07/28/12-08/03/12 Love in Wild	10-11p	-Tu :30	\$4.500.00	VM		
See MG 8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.2	- r		. ,	· · ·		

\$164,500.00 Totals

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

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This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon re shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whe express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days peffective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set for including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising spe this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 08/09/12 Page 7 of 7



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	Contract / Revision 325495 /	Alt Order # WOC10031965
Contract Dates 07/21/12 - 08/03/12	Product Candidate Orders	Estimate #
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/09/12 / 08/09/12

Time Period	# of Spots	Gross Amount	Net Amount
06/25/12 -07/29/12	58	\$85,500.00	\$72,675.00
07/30/12 -08/03/12	25	\$79,000.00	\$67,150.00
Totals	83	\$164,500.00	\$139,825.00

Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS: